



Press Release

23.08.2016

Swiss Finance + Technology Association
Sihlquai 131, 8005, Zurich, Switzerland

CA Technologies joins Swiss Finance + Technology Association as a partner to support the development of the Swiss FinTech ecosystem

CA Technologies has signed a sponsorship deal with Swiss Finance + Technology Association becoming an official sponsor. Over the next year CA Technologies, leading software player helping companies to succeed in the applications economy, will be a valuable partner, contributing in the growth and development of the Swiss Fintech ecosystem.

With the agreement, CA Technologies will participate in a number of key programmes run by Swiss Finance + Technology Association. This includes the TechPartner Program ([more information](#)) designed to support the development of new FinTech companies in Switzerland by offering them low cost access to essential technology, data and services.

Rui Martins, CA Technologies Country Manager of Switzerland commented: „No doubt, the rapid advance of the Finance Technology movement and FinTech start-ups have put the traditional banking sector into complete disruption. In this process Swiss Finance + Technology Association is a driving force and a major source of innovation for promoting and establishing Switzerland as a world-class Fintech hub. CA Technologies has been part of this development from the beginning, on a global and now also on the local level. The collaboration with CA Technologies enables Fintechs to securely realize their visions and collaborate with existing players to offer new services and create new revenue streams while improving customer experience.“

John Hucker, CFA President of Swiss Finance + Technology Association was noted saying: “We are thrilled to have the engagement from CA Technologies. They have some key people joining the firm from financial services, so there is a real understanding of the challenges facing the industry. More interestingly, the company brings decades of experience in managing complex technology and supply networks, which will add great value in the fintech debate. Knowing that CA Technologies has strong links to Switzerland was also very important for us. Thanks to those involved for the support.”

About CA Technologies

CA Technologies helps customers succeed in a future where every business—from apparel to energy—is being rewritten by software. From planning to development to management to security, at CA we create software that fuels transformation for companies in the application economy. With CA software at the center of their IT strategy, organizations can leverage the technology that changes the way we live—from the data center to the mobile device. Our software and solutions help our customers thrive in the new application economy by delivering the means to deploy monitor and secure their applications and infrastructure. Learn more at www.ca.com.

About Swiss Finance + Technology Association

Established end of 2015, Swiss Finance + Technology Association currently counts more than 300 members and aims to serve as the hub and centre of gravity for the Swiss FinTech ecosystem, representing all stakeholder groups. The Association is volunteer-led and engages with a broad network of both local and international partners to pursue its aims. Its activities include networking, development, research, advocacy, and promoting. Learn more at www.swissfinte.ch.