



**Swiss Finance +
Technology Association**

**June
2019**

**OVERVIEW OF
THE ASSOCIATION**

THE SWISS FINANCE + TECHNOLOGY ASSOCIATION

We foster the development of the Swiss FinTech ecosystem by connecting the various stakeholders, conducting research and leveraging the knowledge base of our members, advocating for improved regulations and policies which balance the interests of all stakeholders, and promoting our members, subscribers, and the ecosystem both at home and internationally.



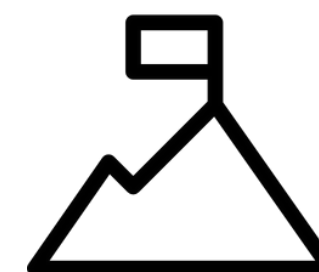
MISSION

To foster the development of the Swiss FinTech Ecosystem



VISION

An ecosystem that enables Switzerland to realize its full potential as a global FinTech Hub

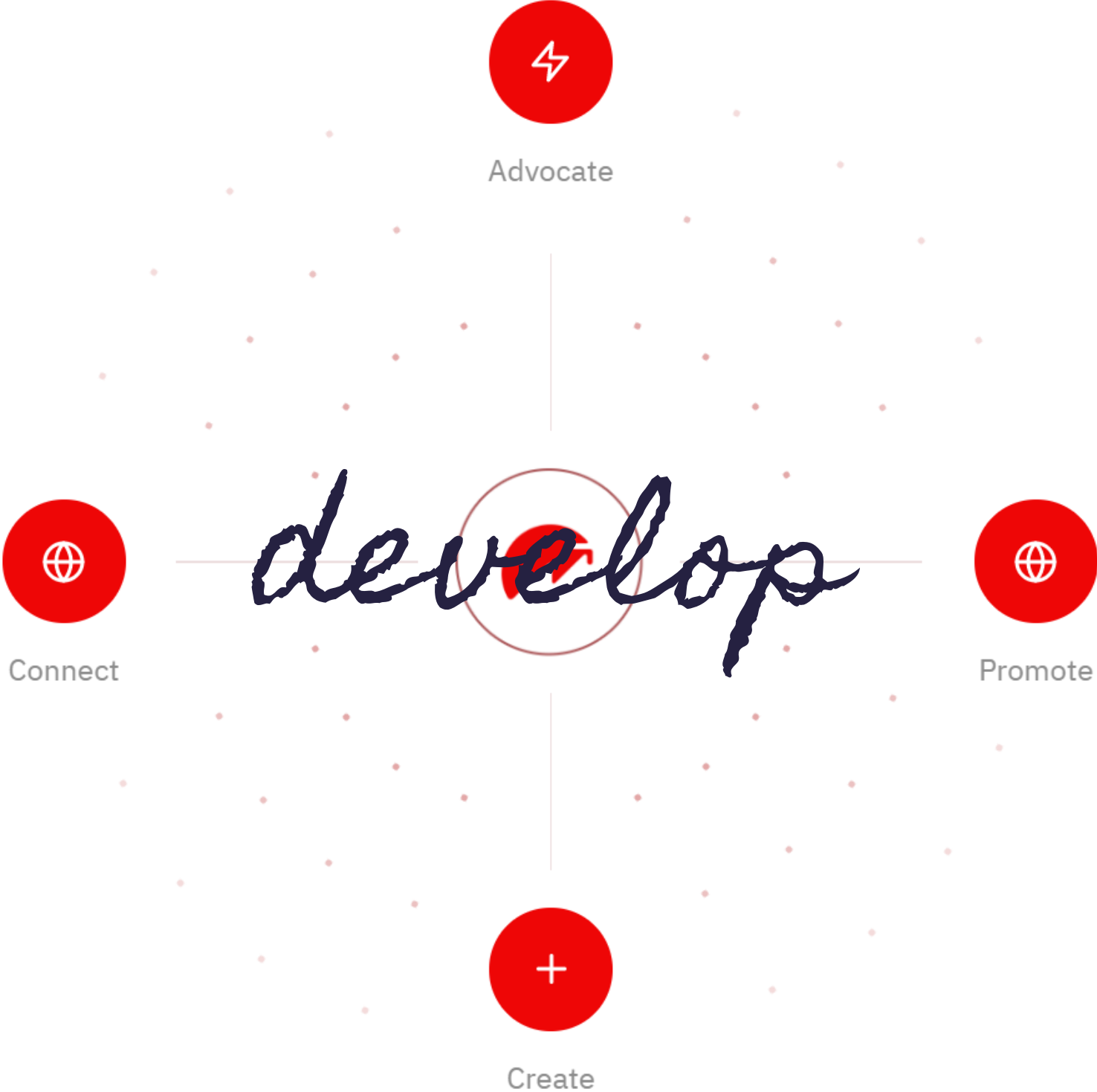


GOAL

To be the driving force in the Swiss FinTech ecosystem

THE SWISS FINANCE + TECHNOLOGY ASSOCIATION

The center of gravity fostering the development of the Swiss Finance + Technology Ecosystem



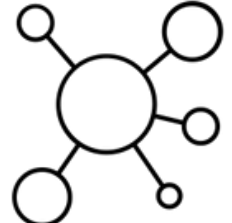
250+

Members & subscribers



100+

Events



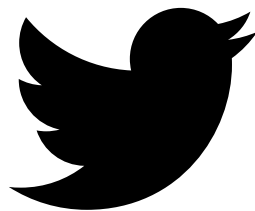
20+

FinTech hub partners



3,500+

Newsletter subscribers



12,500+

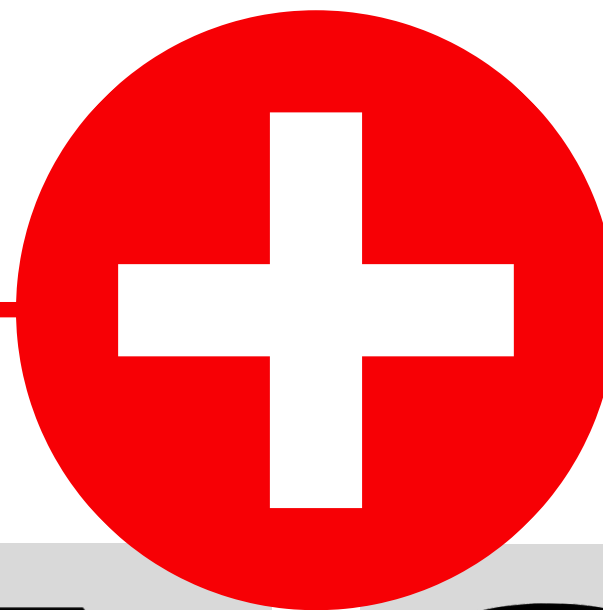
Twitter



1,250+

LinkedIn

FIN



TECH



WEALTH



INSURANCE



COMPLIANCE



SME BUSINESS



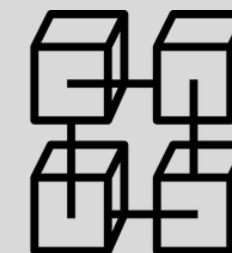
BIG DATA



INTERNET
OF THINGS



APIs



BLOCKCHAIN



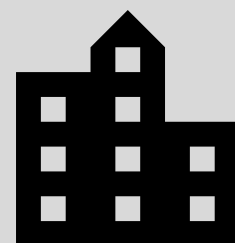
PAYMENTS



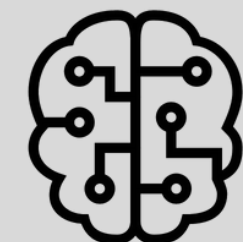
LENDING



SUSTAINABLE
FINANCE



REAL ESTATE



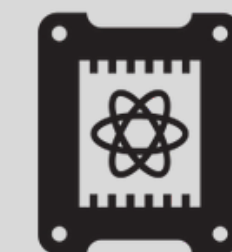
ARTIFICIAL
INTELLIGENCE



CLOUD



CYBER
SECURITY



QUANTUM
COMPUTING

OUR VALUES

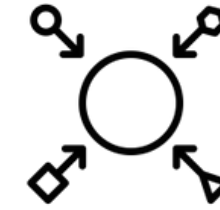
SFTA embraces its core values, which give us a head-start on the future...



Neutrality



Diversity



Inclusivity



Positivity



Honesty



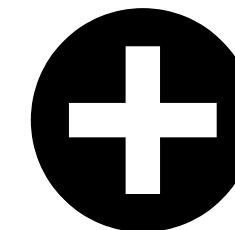
Transparency



**Continuous
improvement**



Proactivity



National

TIMELINE

2014

FinTech Meetup launches in Zurich

2015

Ecosystem Survey, SFTA formed nation-wide, Ecosystem Directory, Ecosystem Report, Swiss Fintech Pitch

2016

Sibos Geneva, Global FinTech Hub Federation, Blockchain Hackathon, Women in FinTech

2017

Singapore FinTech Festival

2018

Restructuring, FINTECH+

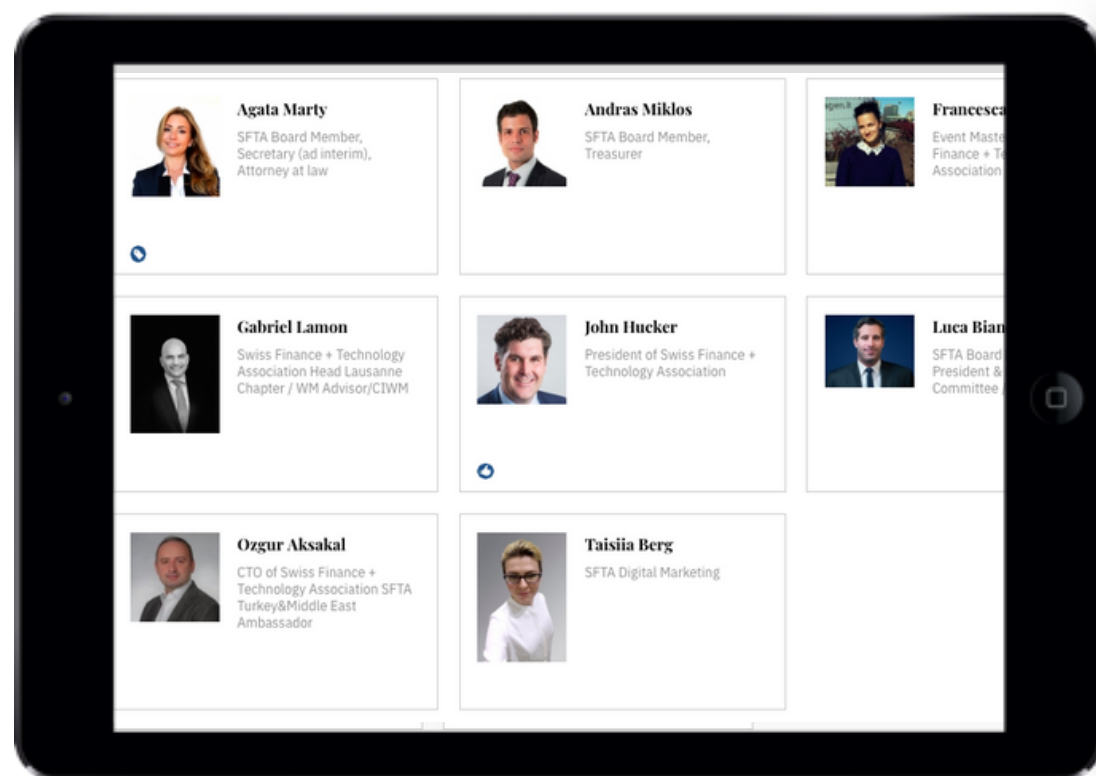
2019

Advocacy on FinTech License, Money2020, Sibos/LendIt, Advocacy on DLT Regulation

2020 +

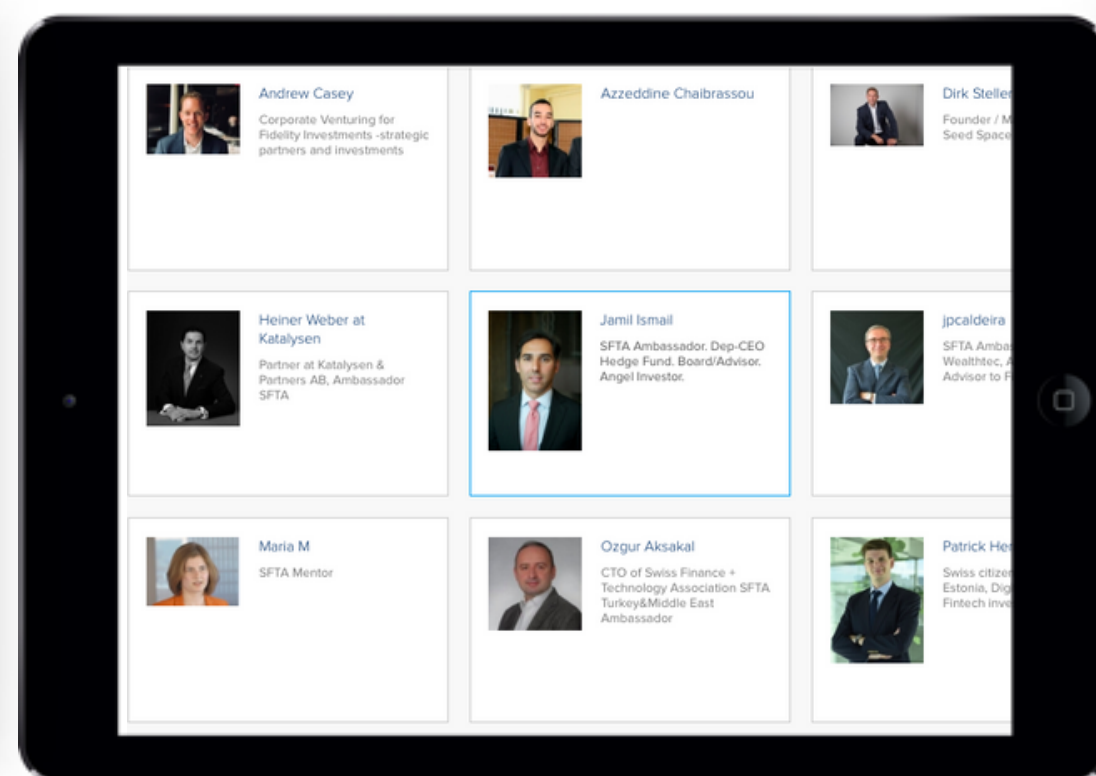
Swiss FinTech Showcase @WEF

WHO ARE THE PEOPLE BEHIND SFTA



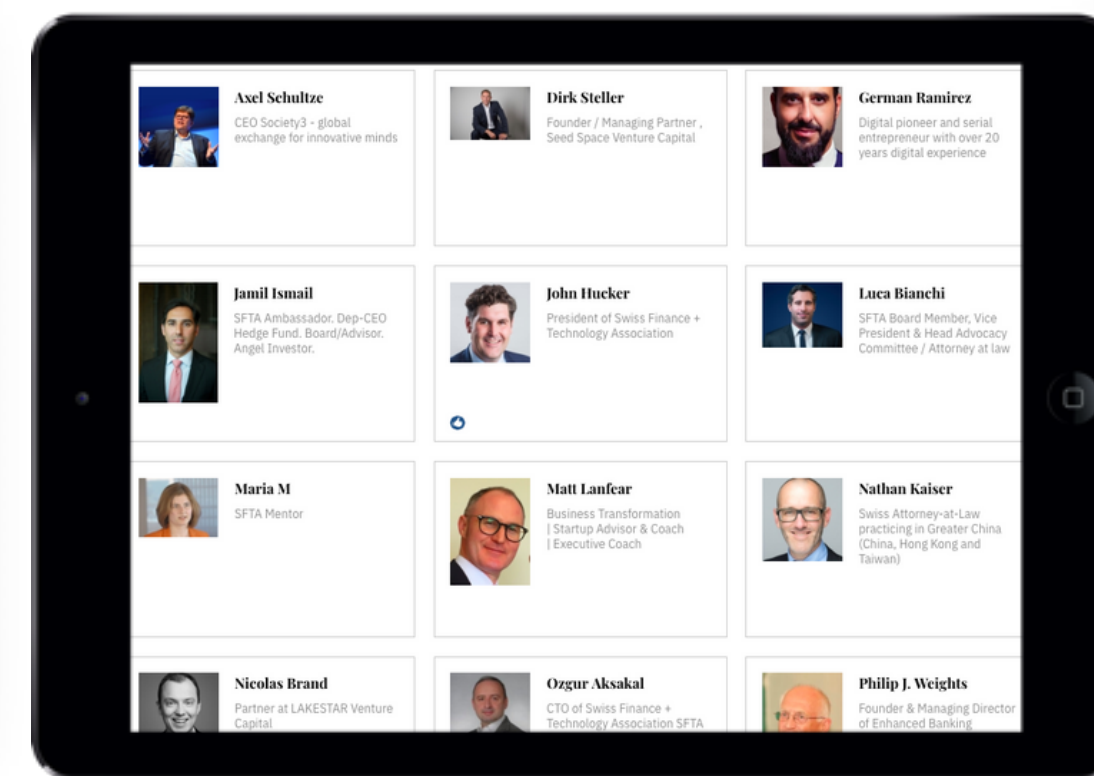
The Core Team

- **Board** (President, VP, Treasurer, Secretary)
- **Chapter Heads** (East, West, South)
- **Management** (CTO, Ecosystem Manager)



Ambassadors

1. Act as international **point of contact**
2. **Provide expertise** on their region
3. **Promote SFTA** internationally
4. **Share insights** from their region
5. **Attend events** on behalf of SFTA



Mentors & Subject Matter Experts

A neutral, non-profit, and inclusive program that allows high-potential founders and startups at any stage of development to apply and be matched with a curated roster of leading mentors from around the world.

THANK YOU!



**Please share your feedback
and engage with us via:**



info@swissfinte.ch / [@finnovationch](https://www.linkedin.com/company/finnovationch)