



**Swiss Finance +
Technology Association**

**June
2019**

OVERVIEW OF ACTIVITIES

CONSULT SFTA

SFTA provides access to the most relevant knowledge and intelligence for those seeking guidance to navigate the Swiss FinTech ecosystem. Consult SFTA to tap into our expertise for bespoke engagements:



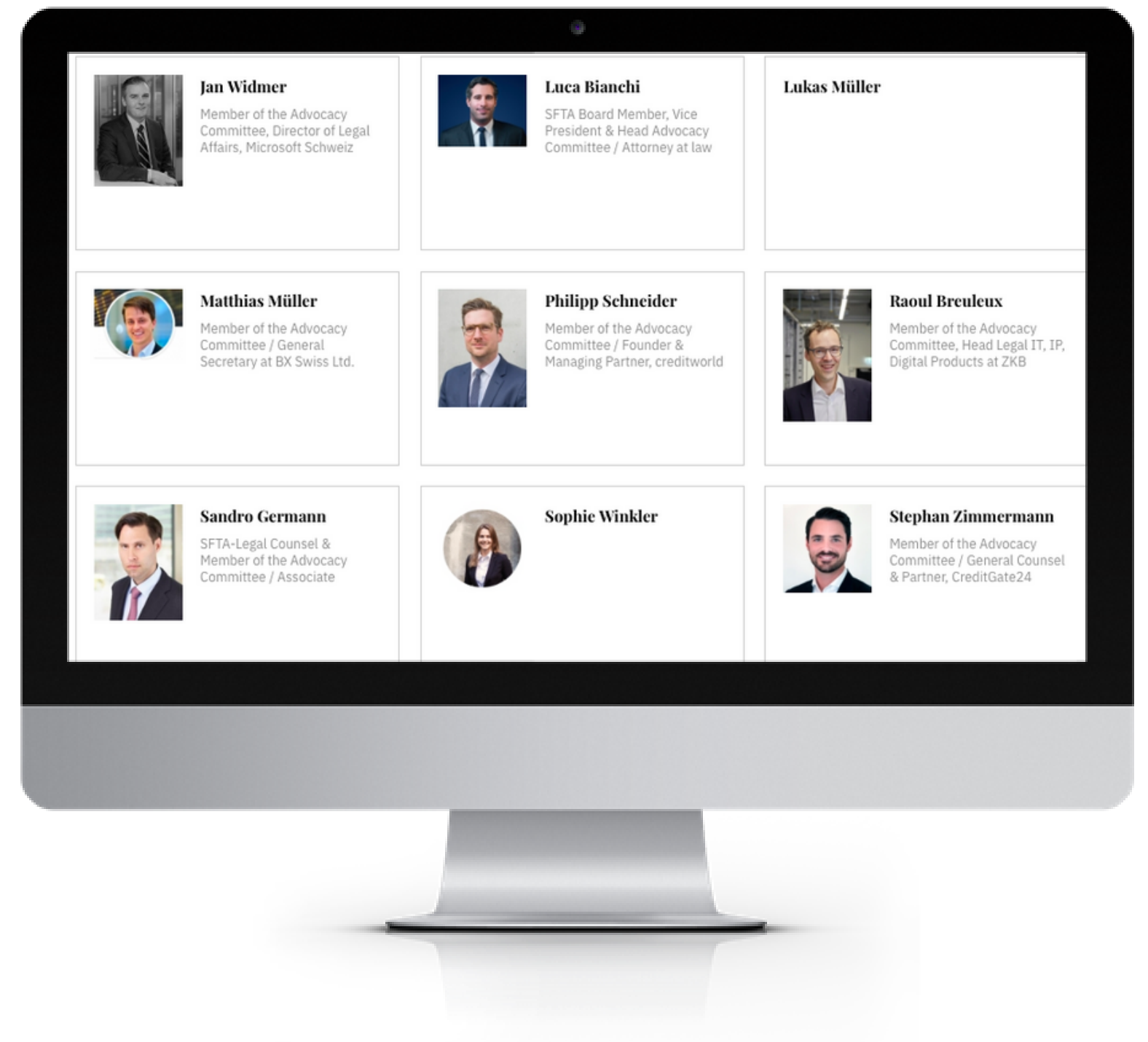
- Expert consultations
- Guidance on local regulation and establishing a business
- Programs (e.g. hackathon, startup weekend, accelerator)
- Innovation management
- Surveys, reports and research
- Workshops and roundtables
- Special training
- Focused sponsoring, e.g. reports, regions, themes, goals

**1 HOUR OF FREE CONSULTATION EACH YEAR FOR SUBSCRIBERS,
INQUIRE ABOUT RATES FOR ADDITIONAL SERVICES**

ADVOCACY COMMITTEE

Make the Swiss FinTech Ecosystem more innovative and competitive in terms of regulation and political climate, by:

- **Engaging with regulators and policy makers**, while pushing the discussion in general
- **Provide unbiased perspective** (we represent the ecosystem) and ideas from a third point-of-view encourage and support the exploration of new ideas
- **Point of contact for regulators and policy makers**, providing regular formal output to counsel governmental bodies
- **Provide expertise and knowledge** on regulatory matters to members and subscribers
- **Speak on behalf of the Association** occasionally at the relevant events and roundtables



EVENTS

FORMATS



STAMMTISCH



WOMEN IN
FINTECH



VERTICALS



WORKSHOPS



MISSIONS



OTHERS

DISCOUNTS



Save €200



Save £180



Save €2,200*

INTERNATIONAL

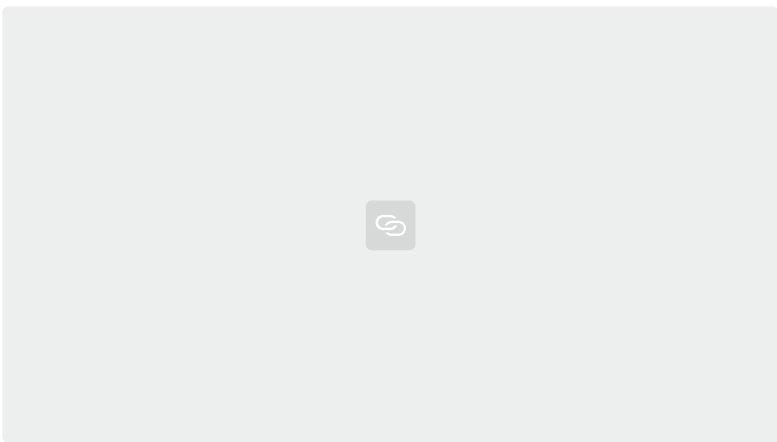
AMSTERDAM



LONDON

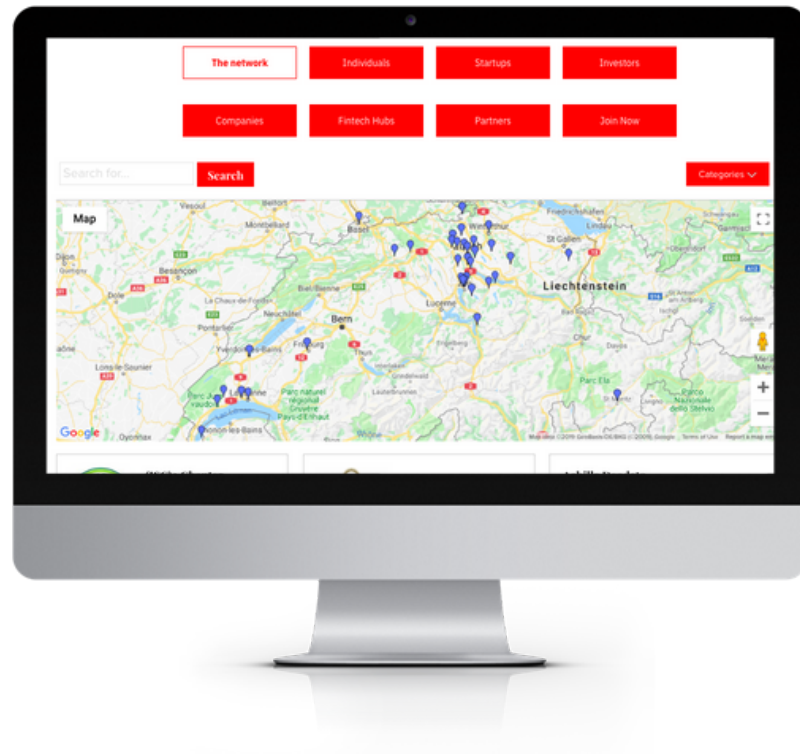


SINGAPORE



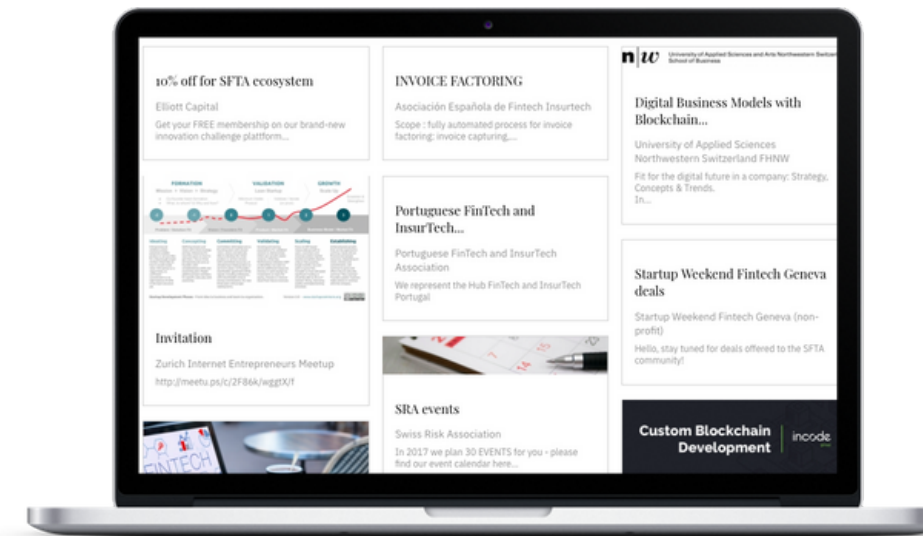
OUR PLATFORM

Ecosystem platform: Find experts, promote your company, identify partners, find talent



ECOSYSTEM DIRECTORY

This free resource includes all relevant startups, companies, investors, associations, and other organisations

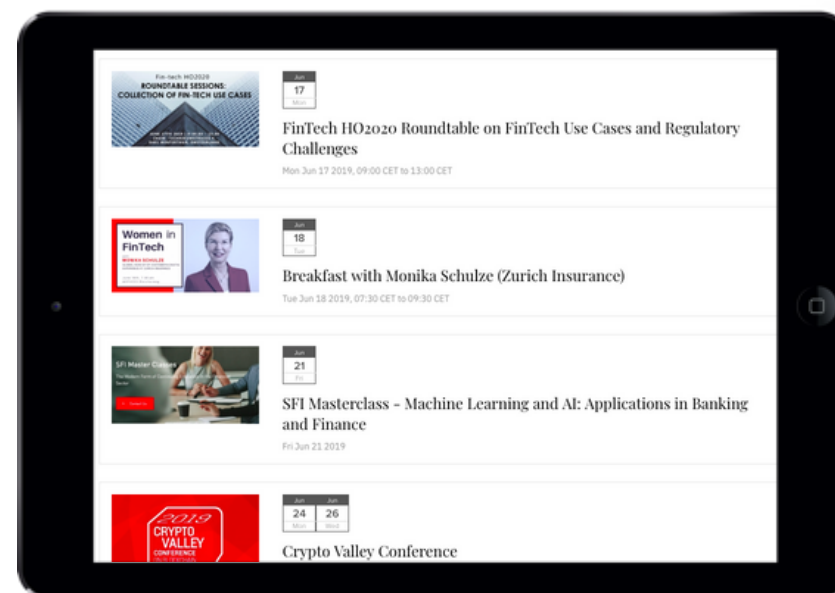


SERVICE MARKETPLACE

This dedicated page lists services available from SFTA subscribers as well as special offers from partners for members

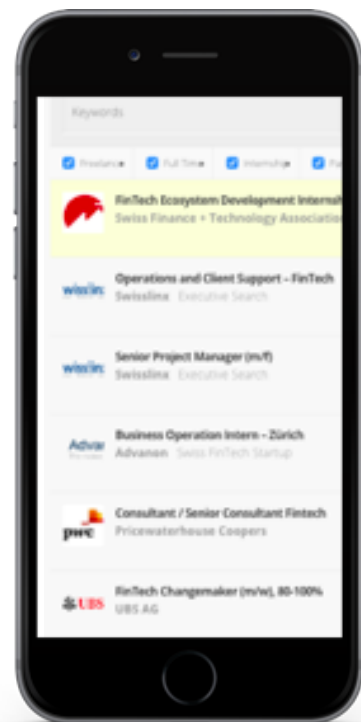
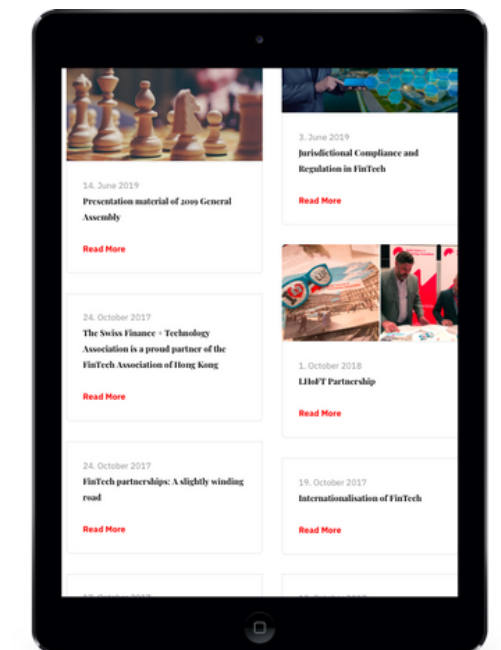
EVENT CALENDAR

Lists events from SFTA, subscribers, and partners



ARTICLES

Crowd-sourced from SFTA members, subscribers, and partners

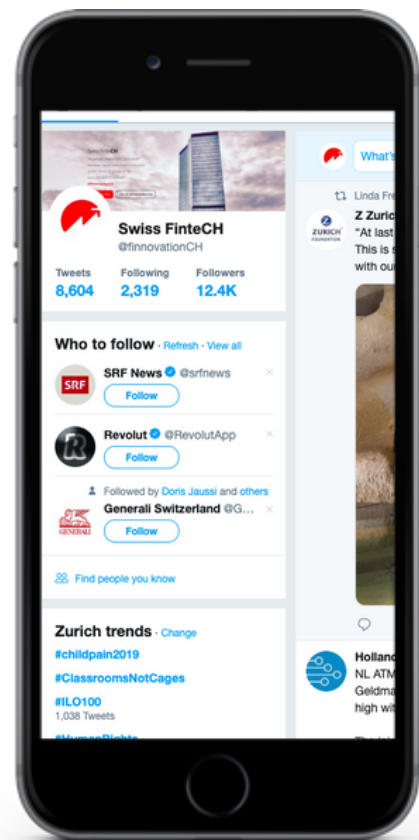


Talent Pool & Job Lists

Members can review Job List and enter Talent Pool, while subscribers can post Job Listings and access the Talent Pool

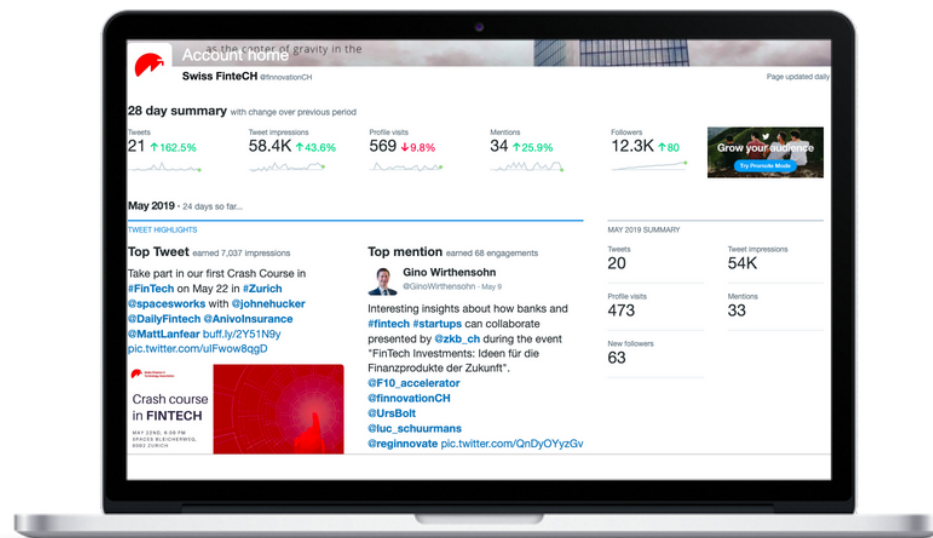
SOCIAL MEDIA

Leverage our platform at the center of gravity in Swiss FinTech to engage effectively



Twitter

Immediate interaction with our audience of over 12,500 followers



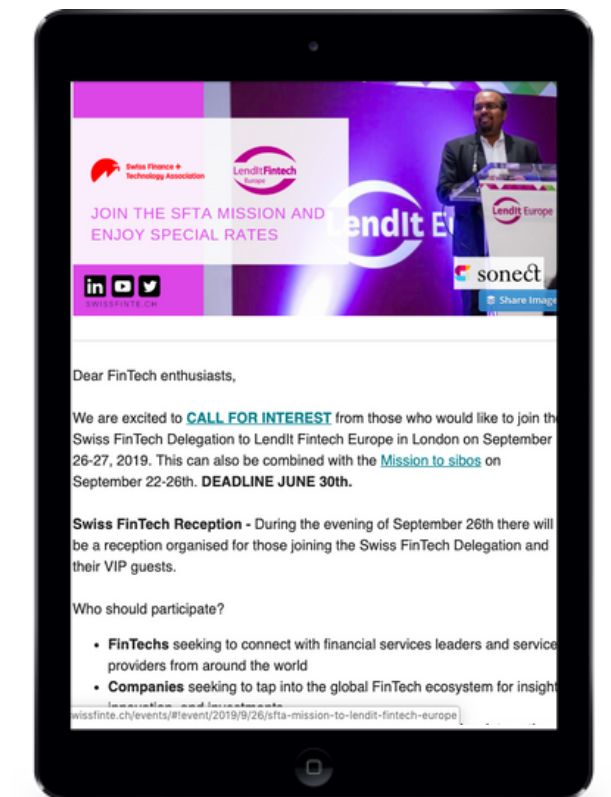
LinkedIn

Ongoing interaction with over 1,250 followers



YouTube

Providing richer insight by sharing events, interviews, and company profiles



MailChimp

Our tool for providing direct newsletter-format updates to our audience of members, subscribers, and over 3,500 followers

Topics we talk about:

#fintech #insurtech #blockchain #regtech #swiss #ecosystem #switzerland
#insurance #AI #machinelearning #smartcontracts #startups #finance #banking

THANK YOU!



Swiss Finance +
Technology Association

**Please share your feedback
and engage with us via:**



info@swissfinte.ch / [@finnovationch](https://twitter.com/finnovationch)