

Newsletter

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President's Update

Dear SFTA members, volunteers, and partners,

I am delighted to announce that the Association continues to experience strong growth in the first half of 2023. We welcomed 49 new members including these 10 new Start-ups:

Aisot Technologies _ Transforming asset management with AI **Boseman** _ Custom building and investing in Neobanks, Investment and Credit Platforms

GaiaLens _ Al-powered ESG analytics platform

Generation Impact Global SA _ ESG data management and reporting software

LEXR Law Switzerland AG _ Legal services in Zurich for tech, fintech and digital companies

Obligate by FQX AG _ Platform for on-chain bonds and commercial paper

Profila GmbH _ Platform serving as a bridge between individuals and brands

SaaScada _ Industry proven cloud native core banking engine

SG VETERIS EUROPE EOOD _ Trading as Koinal and Bitpace for crypto trading and payments

WeSub Suisse S.A. _ Innovative subscription based financing solutions in Switzerland

President's message continues on page 6

Philip J. Weights

SFTA President

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SURVEY ON DIGITAL IDENTITY

This survey aims to help the SFTA understand the general interest of members in Web3 and explore interest in participating in membership of NFT working group.

See Page 5 for details

Recent SFTA Events

Danang Vietnam: Toward a City of Smart Finance

25 May, 2023: The city of Danang, Vietnam, has been earmarked by Vietnam's leaders for the establishment of an international financial center by 2045. The Swiss Finance + Technology Association (SFTA) co-hosted a special program and welcomed a delegation from Danang to explore new possibilities for working together and potentially help shape the city's financial sector. - Timea Nagy, contributor



SFTA Zug Meetup on Stablecoins

4 May, 2023: The SFTA Zug Chapter organized a cool event on the topic of stablecoins, offering valuable insights and information from experts in the field. Philip E. Detwiler, head of the Zug chapter, opened the event. Presentations were made by Bernhard Müller Hug, Chairman and General Manager, Centi Ltd., on Business Aspects of Stablecoins, and by Radhakrishna Dasari, Technical Education Lead, Web3 Foundation, who spoke on the Technological Aspects of Stablecoins. Jürg Baltensperger, Managing Director, JayBee AG, addressed the topic of Regulatory Aspects of Stablecoins. The presentations were followed by networking sessions. – Lionel Guerraz, contributor



Recent SFTA Events cont ...

SFTA Fintech in Longevity Event

The SFTA FinTech in Longevity Chapter organised its first event at <u>GenTwo</u>. A panel of experts (<u>Dr Ira Sobel</u>, <u>Christina Röcke</u>, <u>Collin Ewald</u> and <u>Patrick Hofer</u>) explained the challenges linked to extending longevity and the consequences in terms of FinTech and Wealth Management opportunities. The panel explored the building blocks of longevity and the intersection of health, age friendly society and financial security. – Lionel Guerraz, contributor.



SFTA Lausanne Afterwork Event

SFTA lausanne afterwork offers the opportunity to debate, connect and grow your network. In Western Switzerland, the afterwork networks will hold monthly in Lausanne and in Geneva. - Gabriel Lamon



Upcoming SFTA & Other Events

Zug Meetup - June 21, 2023 18:00 - 20:30



Point Zero Forum - 26 - 28 June 2023 The Circle Convention Center at Zurich Airport, Switzerrland

The Point Zero Forum, holding later this month is a not-for-profit initiative organized by Elevandi and the Swiss State Secretariat for International Finance to promote policy and technology dialogue in Financial Services. Join 1,000 central bankers, regulators and industry leaders around a series of leadership dialogues, public-private roundtables, deep dive workshops and networking opportunities to drive confidence, adoption and growth of transformative technology, and assess and promote the appropriate governance and risk frameworks.

The organizers have shared the agenda for Point Zero Form and want to extend a 10% discount for SFTA members (code SFTA10). Please note that "xxx10" is a placeholder and must be replaced with your coupon code: SFTA10. See: https://swissfinte.ch/events/#!event/2023/6/26/point-zero-forum

SFTA DIGITAL IDENTITY MEMBER SURVEY

Dear Members of SFTA,

We are introducing a working group to develop an NFT based membership model and build a web3 model of SFTA. We have prepared a survey and we would ask you to spend a few minutes and give us your feedback.

The purpose of this survey is to understand the general interest of members in bringing the SFTA to Web3 and explore your interest in participating in the NFT membership working group as an initial working group member. As a working group member, you will have the opportunity to participate in prototyping, developing and implementing the NFT based membership model to the entire SFTA community.

You can find the link to the survey here below.

SFTA NFT membership survey:

docs.google.com

Thank you for taking the time, we look forward to hearing from and engaging with you.

For general questions, please send us an email to nft@swissfinte.ch.

Kind regards,

SFTA NFT working group members

Message from the SFTA President

Continuing from Page One ...

In 2023 the Board of Directors has doubled in size to 8 Directors, plus we now have an Advisory Board, and in addition the number of Team Heads has significantly increased. In total we are now 38 volunteers running the Association. We have launched a "FinTech for Longevity" initiative headed by Nadine Esposito, and we appointed Therese Faessler as Head of Financial Literacy. We also appointed a Head of Compliance Sibil Melliger. The entire team can be seen via the website link: https://swissfinte.ch/about/team/#!directory.

In addition to holding events in Geneva, Lausanne, Zurich, and Davos, we now have a Chapter in Zug. This is headed by Phil Dettwiler who is hosting periodic events with our partner CV Labs. Take a look at the next event on June 21st on "Zero Knowledge Proofs".

https://swissfinte.ch/events/#!event/2023/6/21/sfta-zug-meetup-2023-2

In January the SFTA Co-Hosted the World Innovation Economics Conference in Davos where 26 Start-ups pitched to an Awards Jury run by our partner SICTIC.

https://www.worldinnovationeconomics.org/

In May we hosted a visit to Zurich and Zug by a government delegation from Danang in Vietnam. This visit was a collaboration with our partner the Swiss Vietnamese Business Gateway. Danang has been earmarked by Vietnam's leaders for the establishment of an international financial center by 2045. It is the DIFC (Danang International Financial Centre). Standing Vice-Chairman of the Danang People's Committee, H.E. HO Ky Minh, met with myself and the SFTA Team and discussed the DIFC project. We also travelled together to Zug and met with Andrej Majcen and Patrick Heimann at Bitcoin Suisse.

This month we are a Partner to the Point Zero Forum taking place June 26-28 in Zürich. This is a collaboration between the Swiss and Singapore Governments. https://www.pointzeroforum.com/

I look forward to attending many of the SFTA events in the 2nd half of the year and to meeting more of our SFTA members.

Philip J. Weights, SFTA President

New SFTA Members

Start-ups

Aisot Technologies
Boseman
GaiaLens
Generation Impact Global SA
LEXR Law Switzerland AG
Obligate by FQX AG
Profila GmbH
SaaScada
SG VETERIS EUROPE EOOD
WeSub Suisse S.A.

Partnerships

Capital Markets and Technology Association

European Blockchain Convention

FinTech Association of Hong Kong

Scion Association

SwissFintechLadies Association

Ukrainian-Swiss Business Association

Students

Loris Maurer Médérick Ladisenko Manuel Morales

Investors

Aktionariat AG
Ambassadors of Private Banking LLC
Engine
SICTIC - Swiss ICT Investor Club
Very Early Ventures
Zuger Partners AG

Individuals

Andres Chocron Andrius Paukste Boris Battistini Céline Cavallo de Paoli Fabian Bauer Felipe Bordaz Giulio Vanotti Glenn Hempel **Gregory Chew** John Alexakis Jon Holguin Julian La Picque Kinga Pilat Klaus Kummermehr Luke Szkudlarek Mark Bagnall

Philipp E. Dettwiler Remko Poierrie Richard Bostock Rohan Sant Sibil Melliger Therese Faessler Vassilina Walford Vihtori Jarvinen

Open SFTA Position

Student Lead (She/He)

LAUSANNE METROPOLITAN AREA (HYBRID)

About the job

Your role

As volunteer "Universities & Students Lead Western chapter" you will contribute to:

- Connect & exchange & Promote & collaborate with regional Universities
 High Schools Students & Alumni Association
- Organise physical (mainly Lausanne and Geneva areas) and online event
- Collaborate and coordinate with others volunteers, board members, committee from SFTA
- Represent SFTA at our own event as well at our partner's event in Western Switzerland

Your team

You'll be working with Western Switzerland chapter head (mainly) as well as with national SFtA volunteers, board members and committee members

Your expertise

- You are passionate about Finance & Technology & Networking
- Your are active as student or Alumni in the finance or technology space
- An existing Network among Universities & Students/Alumni association in Western Switzerland
- Strong social media active profile is an advantage
- Self leadership & curious
- Hard worker with energy & integrity

For more about the position:

Contact: Gariel Lamon, gabriel.lamon@swissfinte.ch or visit: www.linkedin.com/jobs/view/3637935735/

