



**Swiss Finance +
Technology Association**

**June
2019**

**ANNUAL MEMBER &
SUBSCRIBER OPTIONS**

TESTIMONIALS



Monika Schulze

Zurich Insurance & CoverWallet

"It's all about network!"



Michael Kleiner

State of Geneva

"It is important that more large, medium and small Swiss corporations show interest in the local innovation support system. The traditional "wait and see" approach from Switzerland-based investors must evolve and benefit those who work hard to make this country the world's number one in innovation."



Sandro Matter

Vlot

"We at vlot appreciate the frequent catch ups we have with SFTA - be it in context of the regular "Stammtisch" happenings, specific events (e.g. Money 20/20 Europe together with S-GE / Swiss Pavilion) or the general support we get in spreading the word regarding our achieved milestones. Looking forward to many more and ongoing touch points!"



Patrik Wermelinger

Switzerland Global Enterprise

"The SFTA is a key player in connecting the Swiss fintech community globally."



Markus Hartmann

Equility & Alethena

"SFTA as the center of gravity in the Swiss FinteCH Ecosystem is a fertile soil to gain ground as a startup entrepreneur and company."

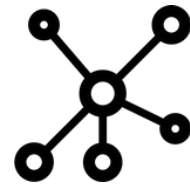
**SHARE YOUR
TESTIMONIAL**

HIGH LEVEL BENEFITS



ACCESS

Single point of contact to access talent, new innovations, and investments locally and globally



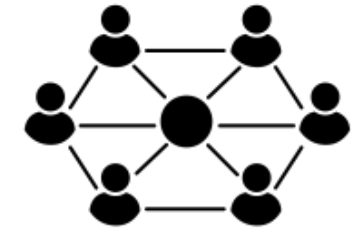
NETWORK

Join our rapidly expanding national and international network



INSIGHTS

Work with a neutral organisation with expertise on the trends



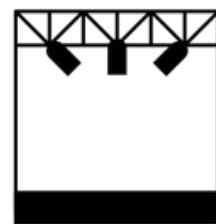
ECOSYSTEM

The only organisation filling the gaps with a wholistic vision, advocating neutrally



PROMOTION

Present your services, products and offerings to the community



EXPOSURE

Be recognised by clients and partners as a part of a dynamic community



EXCLUSIVITY

Join a community of vetted, relevant individuals and companies

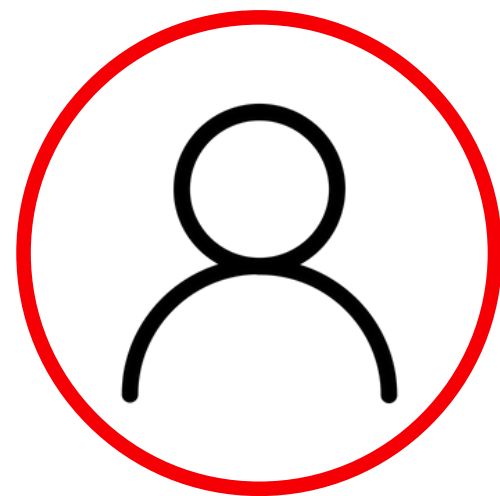


RETURN-ON-INPUT

Contribute to the development of the FinTech hub for the future

ANNUAL MEMBERSHIP & SUBSCRIPTION OPTIONS

The Association's fees are designed to be fair and maintain neutrality



INDIVIDUAL
CHF 100



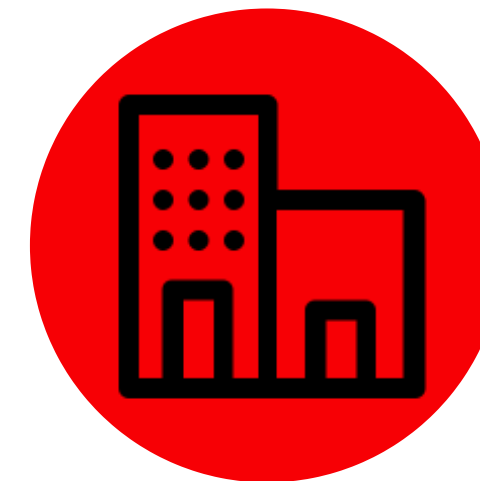
STARTUP
CHF 500*



INVESTOR
CHF 1,500*



SCALEUP
CHF 2,500*



COMPANY
CHF 5,000*



PARTNER
NO COST

MEMBERSHIP

- Personal profile
- Vote in GA
- Vote in Awards
- Join Talent Pool
- Event discounts
- Mentoring
- Engage in Verticals
- Contribute content
- Member Badge

SUBSCRIPTION

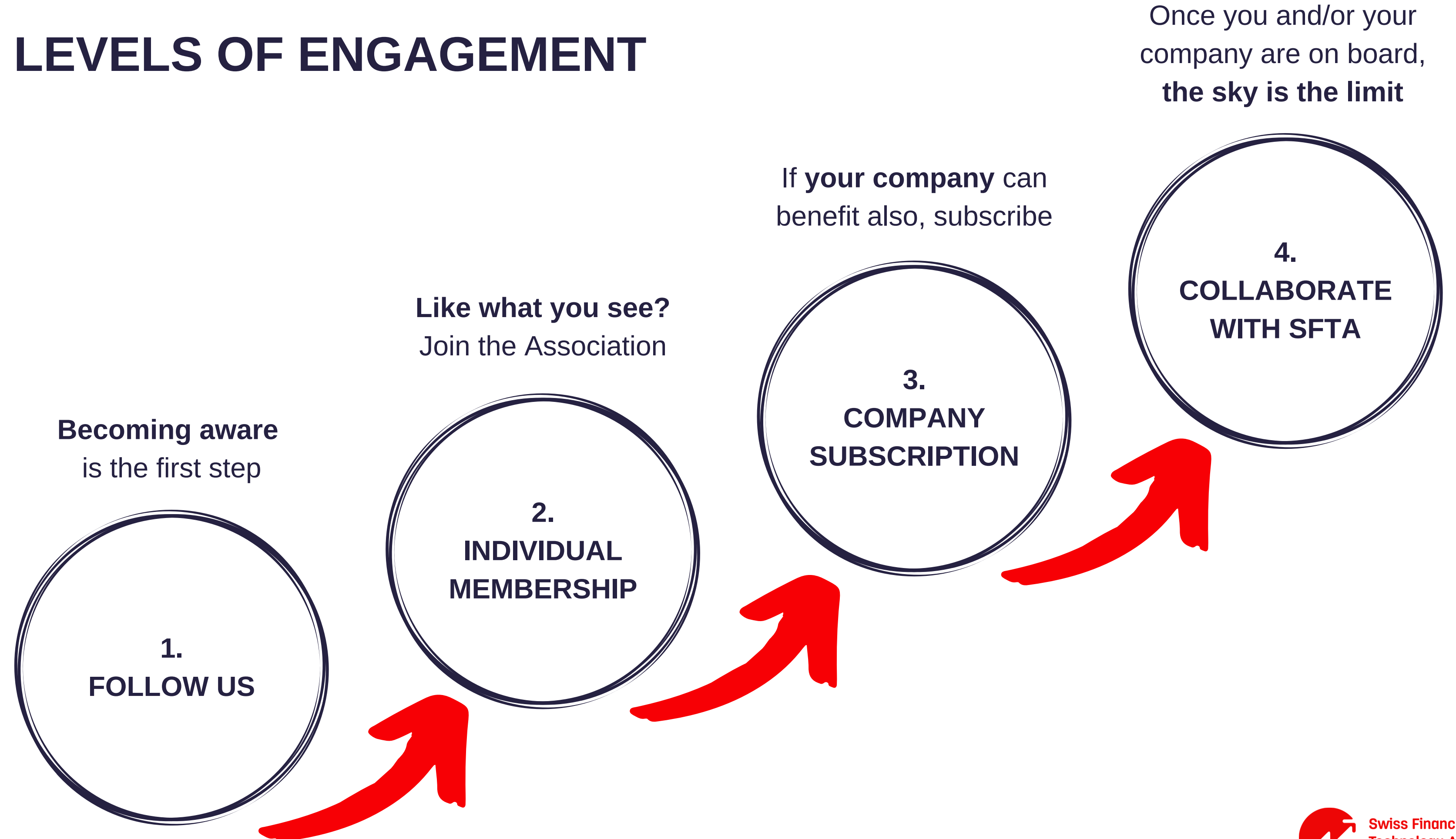
- Company profile
- List Jobs / View Talent Pool
- List service in Marketplace
- Video / written interview
- Events - pitch, co-host, list, discounts
- Share content via SFTA
- Mentoring
- Engage in Verticals
- Subscriber Badge
- Consult SFTA (1 hour)

Special offers

- 1 Student discounts 50%
 - 2 Startups Year 0 - 1 is 50%
- * 10% discount for multi-year subscription

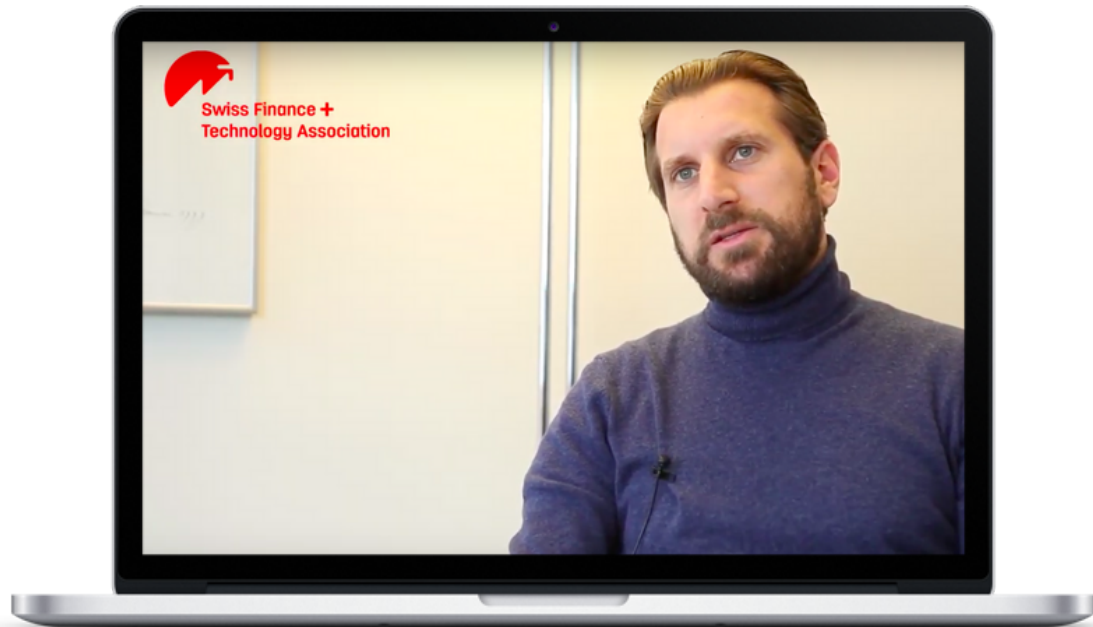
**LEVERAGE OUR PLATFORM
TO ACHIEVE YOUR GOALS**

LEVELS OF ENGAGEMENT

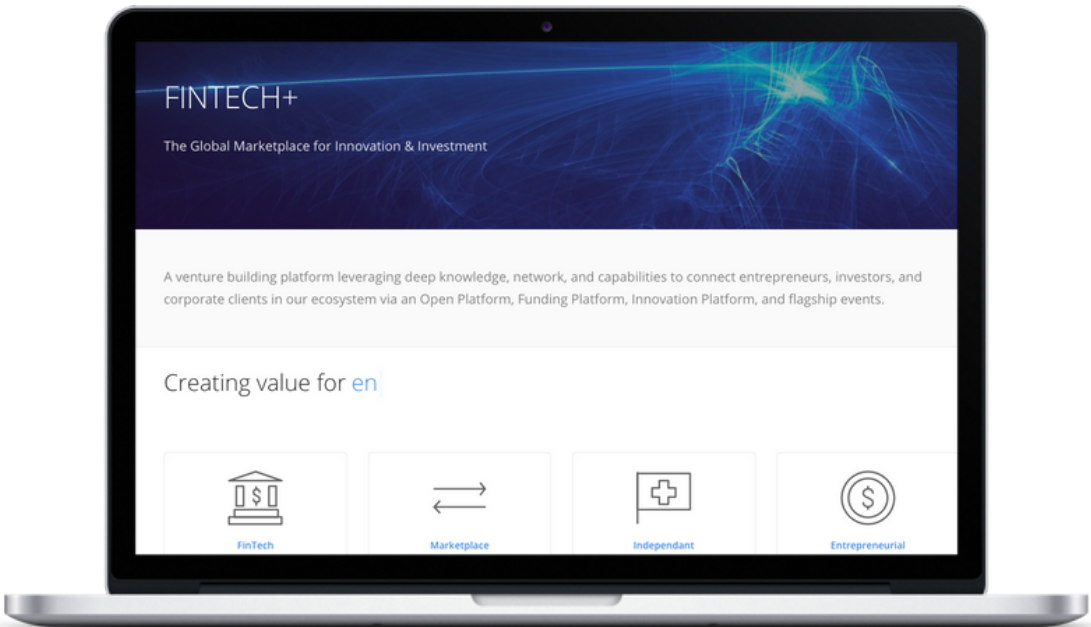


SUBSCRIBER PROFILES

Subscribers have the option to film an elevator pitch, product demo, or first meeting interview



ELEVATOR PITCH



PRODUCT DEMO



OTHER EXAMPLES:



FIRST MEETING



FINTECH PITCHES

Subscribers have the opportunity to pitch at regular monthly FinTech Pitches, which are recorded



SPONSOR / CO-HOST EVENTS

As the center of gravity in the Swiss FinTech ecosystem, we offer a stage to Subscribers



Your need

Getting your message across in an environment where real business connections can be made on the spot



The challenge

Organising your own events can be time consuming, expensive, and still struggle to stand out from the crowd



Our events

Designed to facilitate meaningful business connections, leverage our experience organising over 100 impactful events



Our members

Vetted insiders and subject matter experts, including entrepreneurs, investors, leaders, and others ready to share their insights

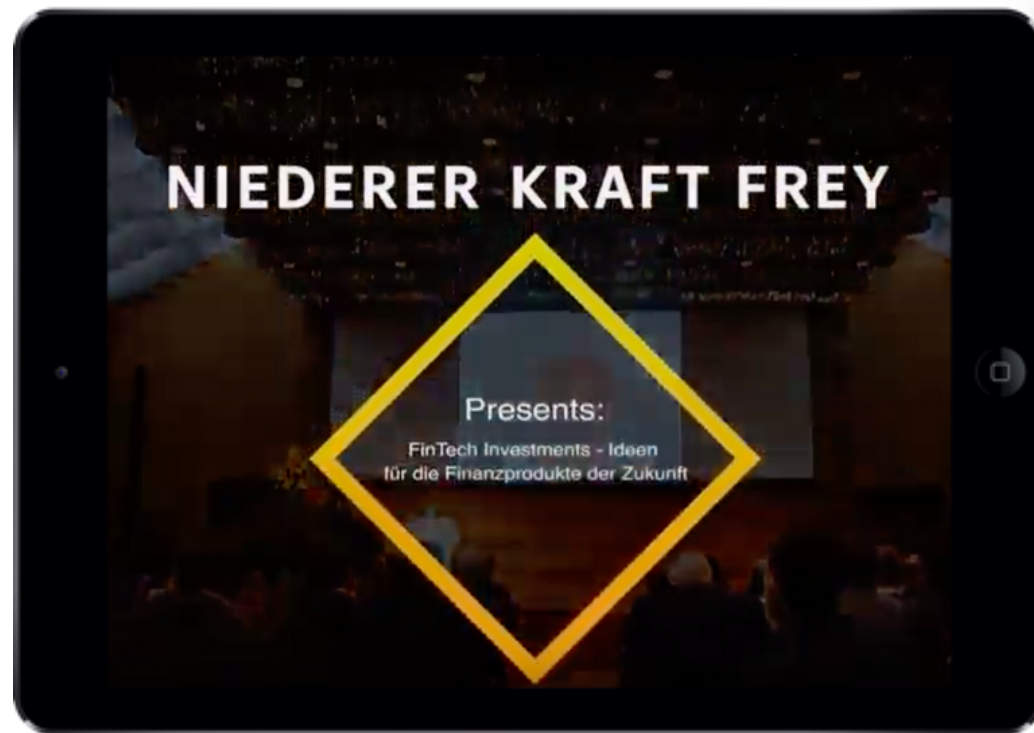


Our platform

Connecting our community beyond events, our digital platform puts your events at center stage

The magic happens when we gather relevant people at events and continue to develop relationship through our ecosystem platform... We Connect!

SAMPLES OF SPONSORED EVENTS



Investing in FinTech with NKF

- Approx 175 attendees
- Hosted at Metropol Zurich
- First event 2017
- Second event 2019



Welcomed events for:

- Xapo
- Wikifolio
- Protos Crypto Asset Management




Ecosystem visits / tours:

- ADGM

PAST EVENT SPONSORS

NKF

FIX GROUP

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

CAPCO

ADINOVUM

LOYENS LOEFF

CREDIT SUISSE 

 SWITZERLAND
GLOBAL
ENTERPRISE
enabling new business

KPMG

 THOMSON REUTERS

 xapo

Julius Bär

 REPUBLIQUE
ET CANTON
DE GENEVE
POST TENEBRAS LUX

 TEMENOS

interxion™

 wikifolio

 SWIFT

 ABU DHABI GLOBAL MARKET
سوق أبوظبي العالمي

avalog
essential for banking

<epam>

Startupbootcamp
FinTech

additiv
next generation finance

foraus
Forum Aussenpolitik
Forum de politique étrangère
Forum di politica estera

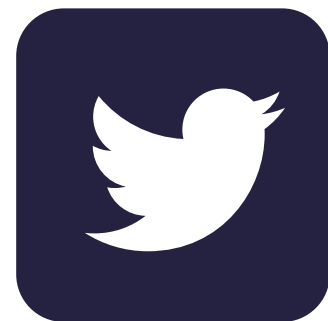
 swisscom

IBM

THANK YOU!



**Please share your feedback
and engage with us via:**



info@swissfinte.ch / [@finnovationch](https://twitter.com/finnovationch)